

healthFIRST

eyecare at your doorstep

in Cochin

e-mail:

appointments@alexandereyecentre.com



www.healthfirsthospitals.com

 health FIRST
rethinking health ... redesigning healthcare

eyecare at your doorstep

At **healthFIRST** we understand the impact of hectic schedules on your time, vacations and care of aged parents.

By introducing eye care at your doorstep service, we ensure that a daycare cataract surgery for your loved ones at home need not wait until your next vacation.

To provide the gift of sight to your loved ones, get started now !!!

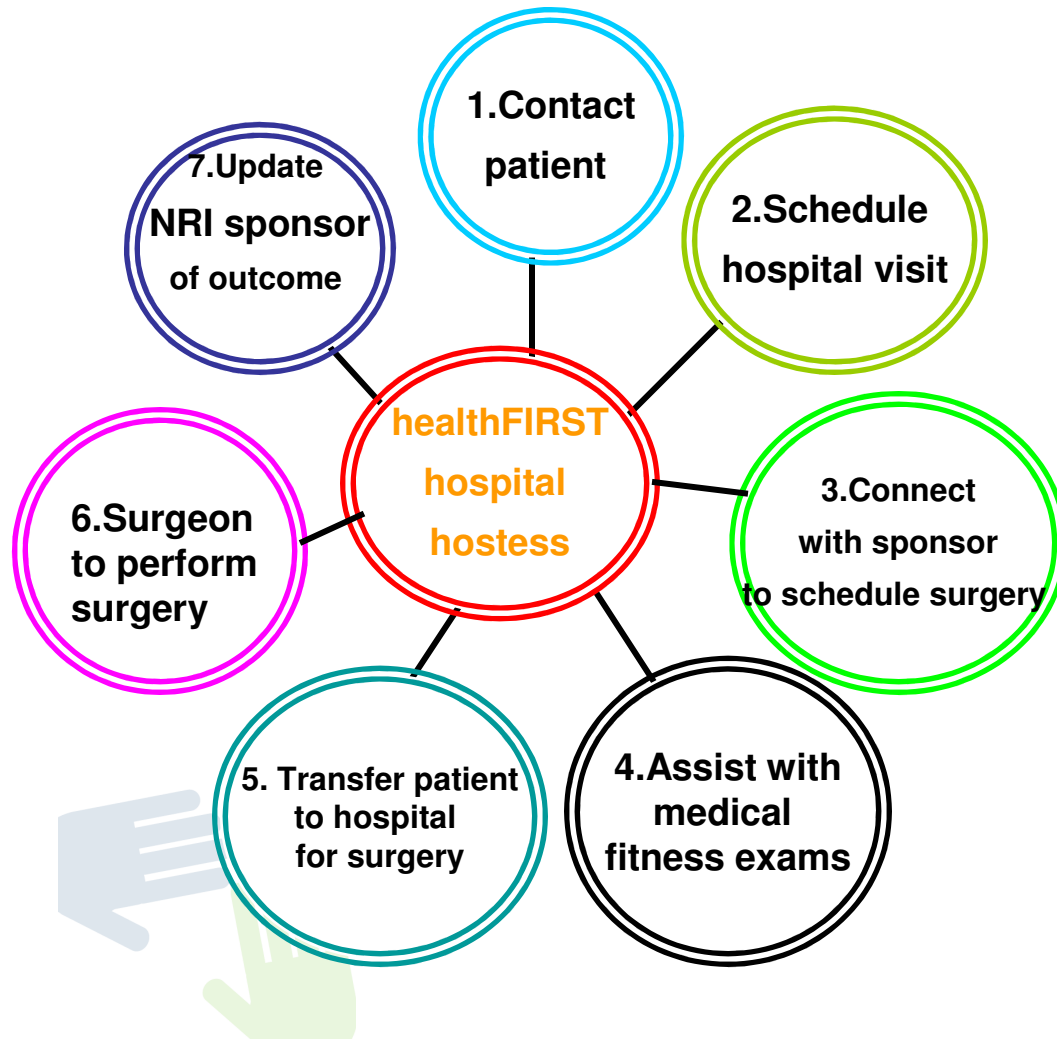
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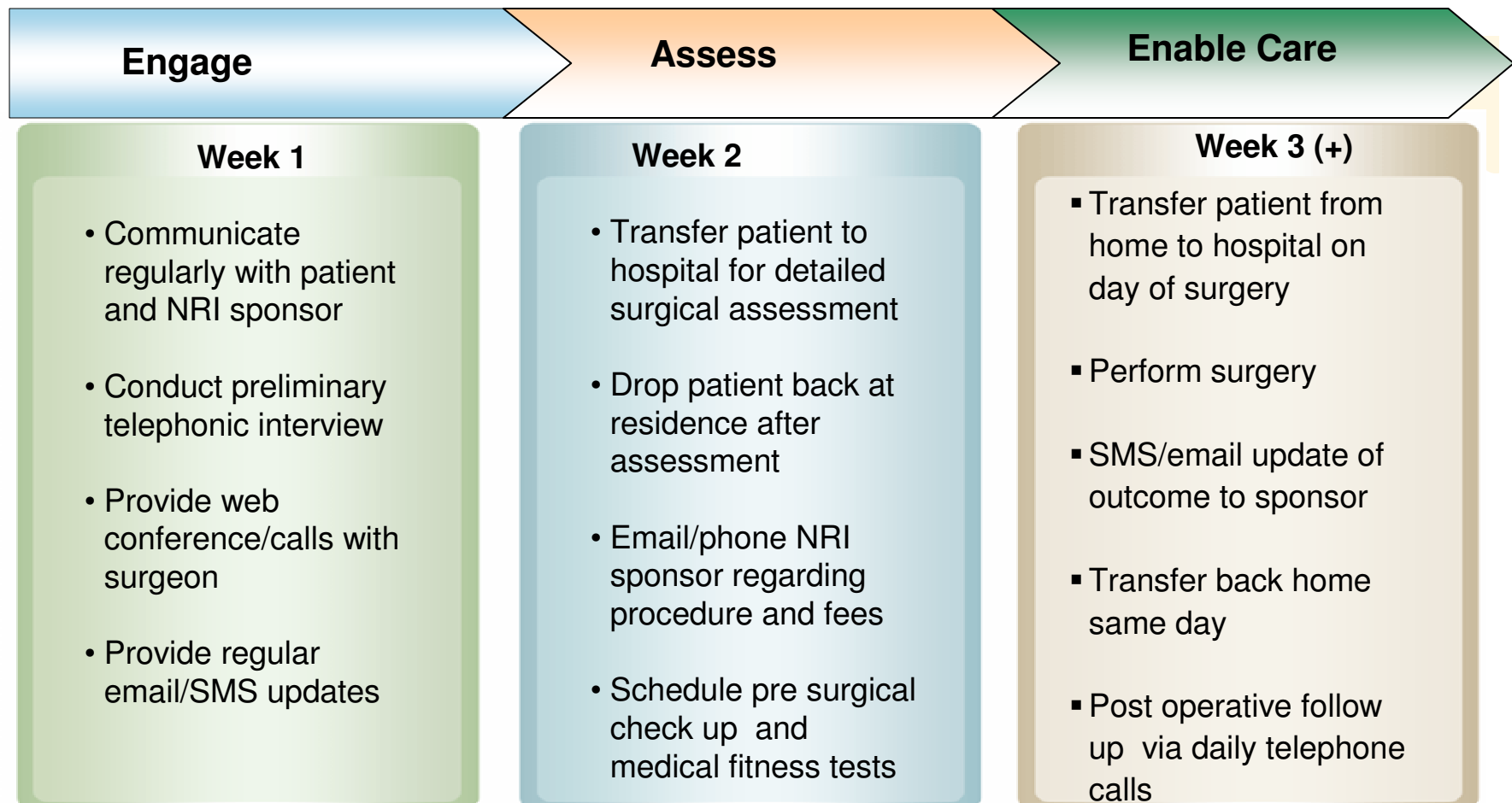

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- ✓ Transfer of the patient from home **in towns around Cochin** by a **health FIRST hostess** in our ambulance or A/C car
- ✓ Cataract surgery at our Cochin hospital - Alexander Eye Centre
- ✓ Discussion with sponsor to finalize the process/rates (cataract surgery options from Rs 7500)
- ✓ Email/SMS notification to the surgery sponsor on completion of surgery
- ✓ Patient is dropped back home the same day
- ✓ Cashless insurance payments for card holders of insurance companies

eyecare at your doorstep – care management process



About Alexander Eye Centre

- Recent acquisition of healthFIRST Hospital Network
- Founded by Prof. Dr.T.A.Alexander, MD,DO
 - Fellowship in Retina, Univ.Sydney, Former Professor – CMC Vellore
- 15 years in operation
- 2,25,000 patients, 15,000 surgeries to date
- 15,000 patients, 1000 surgeries per year
- Centrally located at Padivattom, Kochi
- Website: www.alexandereyecentre.com





Consultants

- Prof. Dr.T.A.Alexander – MD,DO
 - Fellowship in Retina, Univ.Sydney, Former Professor – CMC Vellore
- Dr.Devin Prabhakar – MS,DO,DNB, MNAMS,FRCS
 - Glaucoma Training RVI, UK; Cataract Fellow, Sankara Netralaya
- Dr.Noy Thoppil, DOMS,DNB,FICS,FIMR
- Dr.Reshmi. B – MBBS , DNB
- Dr.Manuel John – MS,DO,DNB



Services

- ▶ Key Hole Cataract Surgery
- ▶ Glaucoma screening, lasers & surgery
- ▶ Routine Eye examination
- ▶ Contact lens Clinic
- ▶ Corneal consultation
- ▶ Retinal Consultation and Surgery
- ▶ Refractive Surgery
- ▶ Diabetic Eyecare
- ▶ Computer Vision Syndrome consultation
- ▶ Paediatric Eye Care
- ▶ ENT Clinic
- ▶ Headache clinic
- ▶ Artificial eye clinic
- ▶ Modern Operation Theaters
- ▶ Attached Optical shop



Equipment/Infrastructure

- IRIS Green/ Yag Lasers
- Carl Ziess OCT
- Carl Ziess HFA
- Carl Ziess DFFA
- Slit Lamp microscope
- Topcon Operating Microscope
- Biomedix Phacoemulsifier
- State of the art operation theaters with back up theater
- Centrally located at Padivattom
- Reserved parking spaces for patients
- Power back up and generator



About healthFIRST Hospital Network

healthFIRST Hospital Network is run by a group of physicians and healthcare management professionals with extensive experience in the global healthcare services industry, especially in US, UK and India. Management profiles are included below

- US based physician executive with over 15 years experience in global healthcare management consulting and technology
- UK/US trained ophthalmic surgeon /entrepreneur with 10 + years of experience
- US based biotechnology executive associated with US Department of Veterans Affairs
- Boston based global media marketing consultant
- India based ophthalmic surgeon with 10 + years experience
- US based physician employed with a 500 bed healthcare facility
- Hospital Administrator trained with Arvind Eye hospital

Centres of Excellence/ Project Pipeline

- **Six Ophthalmology Centres of Excellence by 2010**
 - one Centre under operation since Sep 2009 @ Cochin
 - two affiliate centres in operation @ Trivandrum
 - 5 CoEs in Kerala – 2010
 - one CoE in Punjab -2010
- 200 bed mutli-speciality hospital in Kerala-2012
- Mix of green field and brown field projects
 - in various stages of acquisition/negotiations/commissioning

Contact



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